

## ABORIGINAL MARKETPLACE

Chief Clarence Louie will help you create a "Community Economic Vision" during this 2 day workshop at the spectacular NK'MIP Resort in Osoyoos, BC



ECONOMIC DEVELOPMENT  
**MASTERCLASS WORKSHOP**  
SERIES October 17 - 19, 2023

# ECONOMIC DEVELOPMENT MASTERCLASS WORKSHOP SERIES

AT THE OSOYOOS INDIAN BAND'S SPECTACULAR NK'MIP RESORT.



**CHIEF  
CLARENCE  
LOUIE**



ECONOMIC DEVELOPMENT  
**MASTERCLASS  
WORKSHOP**  
SERIES

## SPONSORSHIP OPPORTUNITIES

“After spending 38 years in First Nations leadership and business development, I'm offering a series of 2-day workshops for Chiefs, Councillors and Development Corporation CEOs where I'll share the secrets of the Osoyoos Indian Band's success. The workshops will focus on helping you create a dynamic 'Economic Community Vision' that will guide your communities to be successful in business as well as creating employment opportunities.”

*Clarence Louie*

2023 Workshop Dates:

**OCTOBER 17 - 19**

*There will be 4 workshops offered in 2023/2024 and sponsors can participate in all of them as speakers and subject matter experts*

**To apply to be a sponsor of the workshops please contact the facilitator - Geoff Greenwell**

**E: [geoff@2ggroup.ca](mailto:geoff@2ggroup.ca)  
TF: 866 284-8322  
C: 250 878-9908**

OCTOBER 17 - 19

## ABORIGINAL MARKETPLACE

Chief Clarence Louie will help you create a "Community Economic Vision" during this 2 day workshop at the spectacular NK'MIP Resort in Osoyoos, BC

ECONOMIC DEVELOPMENT  
**MASTERCLASS WORKSHOP**  
SERIES October 17 – 19, 2023

## 2023 ECONOMIC DEVELOPMENT MASTERCLASS

Since 2008 we've been growing our delegate, sponsor and exhibitor following, and year-on-year all of our events sell out quickly and continue to provide the best Aboriginal/private sector business networking opportunities in Canada.

Our events consistently attract "Key Decision Makers" from Aboriginal Communities, as well as executives from international, national and regional companies. Our events are dependable and sustainable as we have a very large following due to years of consistent delivery of quality conferences, tradeshow and workshops.

Our new **Economic Development Masterclass Workshop Series** hosted by Chief Clarence Louie offers a unique opportunity for a small group of sponsors to become involved in 2023/2024.

Each workshop will have 20 participants who will be either Chiefs, Councillors, Economic Development Officers or CEOs of First Nations Development Corporations.

Sponsors will have the exclusive opportunity to participate in the workshops and give presentations on their areas of expertise. There will be four workshops in 2023/2024 and your sponsorship will include participation and recognition in all of them.

Every event we have ever created has been successful and sold out. As always sponsorship opportunities for our events sell out very quickly, and we work on a first-come-first-served basis, so please do not delay in making a decision if you wish to become a sponsor of the workshop series.

The following page outlines the various sponsorships available for our 2023/2024 *Economic Development Masterclass Workshop Series*, but we are also willing to customize sponsorship packages to best suit our clients needs. If you have any questions, please contact me directly.



Yours Truly,

*Geoff Greenwell*  
GEOFF GREENWELL, CEO  
2G Group of Companies  
E: [geoff@2gggroup.ca](mailto:geoff@2gggroup.ca)  
TF: 866 284-8322  
C: 250 878-9908



ECONOMIC DEVELOPMENT  
**MASTERCLASS  
WORKSHOP**  
SERIES

# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP LEVELS

(All sponsorships cover the four workshops planned for 2023/2024)

---

### **MAJOR SPONSORS**

**– \$10,000 (PLUS GST) - Covers all 4 workshops**

**Benefits:**

Sponsorship includes the opportunity to present and participate in the workshops, logo recognition on prominent signage at the venue, scrolling A/V recognition throughout the workshops, and a full-page ad in the participant handbook for each workshop.

### **CHIEF CLARENCE LOUIE SPONSORSHIP**

**– \$10,000 (PLUS GST) - Covers all 4 workshops**

**Benefits:**

Sponsorship includes the opportunity to introduce the Chief to the participants, present and participate in the workshops, logo recognition on prominent signage at the venue, scrolling A/V recognition throughout the workshops, and a full-page ad in the participant handbook for each workshop.

### **FOOD AND BEVERAGE SPONSOR**

**– \$8,000 (PLUS GST) - Covers all 4 workshops**

**Benefits:**

Sponsorship includes the opportunity to present in the workshops, logo recognition on prominent signage at the venue, scrolling A/V recognition throughout the workshops, and a full-page ad in the participant handbook for each workshop.

### **COMMUNITY CAPACITY BUILDING PARTNER**

**– \$8,000 (PLUS GST) - Covers all 4 workshops**

**Benefits:**

Sponsorship includes the opportunity to present in the workshops, logo recognition on prominent signage at the venue, scrolling A/V recognition throughout the workshops, and a full-page ad in the participant handbook for each workshop.