

**ABORIGINAL  
MARKETPLACE**  
EVENTS



# 2019 **SPONSORSHIP OPPORTUNITIES**



## 2019 HAISLA LNG CONFERENCE & TRADESHOW

*Self Determining Through Economic Development*

APRIL 02<sup>ND</sup> - 04<sup>TH</sup> 2019

TAMITIK JUBILEE SPORT COMPLEX, KITIMAT, BC

## On behalf of the Haisla Nation I invite you to join us at the 2019 Haisla LNG Conference and Tradeshow from April 2<sup>nd</sup> – 4<sup>th</sup> at the Tamitik Recreation Complex in Kitimat, BC.

We are working with 2G Group's Aboriginal Marketplace Events division and the CFNR Network to host the event over three days in April. We anticipate an audience of around 400 delegates and 80 exhibitors.

The focus of the event will be to give the attendees a good overview of the LNG Canada, Coastal GasLink and the Pacific Traverse Energy Propane Terminal as well as discussions around future projects planned in Haisla Territory.

We are committed to working collaboratively with other regional First Nations to assist them and their members to get employment and contracting opportunities from these projects. There is an enormous workforce needed for these projects, and the Haisla Nation Council would like to see as many First Nations people as possible get employment and training opportunities.

We expect over 200 different private sector and First Nations business groups to attend and there will be excellent networking opportunities with a very diverse group of organizations covering many industry sectors.

Projects of this scale do not happen very often in Canada and we encourage you to attend to see what opportunities may exist for your organization within the scopes of these mega projects.

Please find attached a conference overview as well as a sponsorship document. We would greatly appreciate your support as delegates/exhibitors and sponsors.

If you have questions about the event, please contact Geoff Greenwell the conference organizer directly at his Toll Free on 866-284-8322 or by email at [geoff@2ggroup.ca](mailto:geoff@2ggroup.ca)

For more information on the event and to register go to this link:  
<http://events.aboriginalmarketplace.com>

We look forward to welcoming you to Haisla Territory in April of 2019.



Crystal Smith  
Chief Councillor  
Haisla Nation Council

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORS - \$25,000 (SOLD OUT)

### **BENEFITS | Platinum Sponsorship Includes:**

- 5 Delegate registrations
- 1 Exhibit space
- Recognition as a PLATINUM sponsor on the conference website and in the online and printed agenda/magazine
- Logo on the conference lanyards
- Speaking/Presentation opportunity
- Opportunity to introduce the Haisla Chief and Council before their welcome address on Day 1
- A full-page ad and full-page article in the printed agenda/magazine
- Prominent Signage at the event
- Scrolling A/V recognition throughout the event

CFNR will also provide a full media platform inclusive of Radio, Live Video Stream, Website, Facebook and Twitter components. Story coverage on Journeys and live liners leading up to the event. CFNR Radio reaches the First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network.

### **Promotional ads for Platinum Sponsors**

- Haisla LNG Banner ad and link starting Jan - Apr 4/19
- 4 x 30 sec ads daily with sponsor tags from Jan - Feb 3/19
- 5 x 30 sec ads daily with sponsor tags from Mar 1- Mar 29/19
- 8 x 30 sec ads daily with sponsor tags from Mar 30 - Apr 2/19
- Live on location for 2 days April 2-4, interviews with speakers
- Up to 3 sponsor logos on the live stream video
- Up to 3 tile ads on live video page on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Live Streaming April 3-4 from the event showcasing presentations on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Sponsor mentions on the above radio ads.
- Sponsor credit during live coverage of the event.
- Sponsor logo will also be placed on the Live streaming page on CFNR website.

*(GST is not required to be charged on Sponsorship)*

## **GOLD SPONSORS - \$10,000 (SOLD OUT)**

### **BENEFITS | Gold Sponsorship Includes:**

- 3 Delegate registrations
- 1 Exhibit Space
- Recognition as a GOLD sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the event
- A full-page ad and full-page article in the printed agenda/magazine
- Prominent Signage at the event
- Scrolling A/V recognition throughout the event

CFNR will also provide Live Video Stream, Website, FaceBook and Twitter components. CFNR Radio reaches the First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network.

### **Promotional ads for Gold Sponsors**

- Haisla LNG Banner ad and link starting Jan - Apr 4/19
- Up to 2 tile ads on live video page on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Live Streaming April 3-4 from the event showcasing presentations on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Sponsor credit during live coverage of the event.
- Sponsor logo will also be placed on the Live streaming page on CFNR website.

*(GST is not required to be charged on Sponsorship)*

## **SILVER SPONSORS - \$7,500 (90% SOLD)**

### **BENEFITS | Silver Sponsorship Includes:**

- 2 Delegate registrations
- 1 Exhibit Space
- Recognition as a SILVER sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the event
- A half page ad and half page article in the printed agenda/magazine
- Signage at the event

*(GST is not required to be charged on Sponsorship)*

## **BRONZE SPONSORS - \$5,000 (90% SOLD)**

### **BENEFITS | Bronze Sponsorship Includes:**

- 1 Delegate registration
- 1 Exhibit Space
- Recognition as a BRONZE Sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the event
- A half page ad and half page article in the printed agenda/magazine

*(GST is not required to be charged on Sponsorship)*

## **WELCOME RECEPTION SPONSORS - \$6,000 (SOLD OUT)**

### **BENEFITS | Welcome Reception Sponsorship Includes:**

- Exclusive hospitality area
- Opportunity to display signage during the reception and welcome the guests
- Recognition as the Welcome Reception Sponsor on the conference website and in the online and printed agenda/magazine
- A full-page ad and full-page article in the printed agenda
- Scrolling A/V recognition throughout the welcome reception

*(GST is not required to be charged on Sponsorship)*

## **BANQUET DINNER SPONSORS (2 only) - \$5,000 (SOLD OUT)**

### **BENEFITS | Banquet Dinner Sponsorship Includes:**

- 2 Delegate registrations
- Opportunity to address the audience briefly at the banquet
- Recognition as a BANQUET DINNER sponsor on the conference website and in the online and printed agendas
- A/V credit during the banquet
- A half-page ad and half page article in the printed agenda

*(GST is not required to be charged on Sponsorship)*

## **BANQUET DINNER WINE SPONSOR - \$5,000** **(SOLD OUT)**

### **BENEFITS | Banquet Dinner Wine Sponsorship Includes:**

- 2 Delegate registrations
- Opportunity to customize the wine label with the event name and your company logo which will be on all tables at the banquet dinner
- Recognition as the BANQUET DINNER WINE sponsor on the conference website and in the online and printed agenda/magazine
- A half-page ad and half page article in the printed agenda
- Scrolling A/V credit during the banquet

*(GST is not required to be charged on Sponsorship)*

## **HOSPITALITY EVENT SPONSORS - \$6,000** **(SOLD OUT)**

### **BENEFITS | Hospitality Event Sponsorship Includes:**

- Exclusive hospitality area
- Opportunity to display signage during the hospitality event and welcome the guests
- Recognition as the HOSPITALITY EVENT sponsor on the conference website and in the online and printed agenda/magazine
- A half-page ad and half page article in the printed agenda/magazine
- Scrolling A/V recognition throughout the hospitality event

*(GST is not required to be charged on Sponsorship)*

## **LUNCHEON SPONSORS (2 only) - \$5,000 (SOLD OUT)**

### **BENEFITS | Luncheon Sponsorship Includes:**

- 2 Delegate registrations
- Opportunity to address the audience briefly at the LUNCH
- Recognition as the LUNCHEON sponsor on the conference website and in the online and printed agenda/magazine
- A half-page ad and half page article in the printed agenda
- Scrolling A/V credit during the banquet

*(GST is not required to be charged on Sponsorship)*

## **BREAKFAST/REFRESHMENT BREAK SPONSORS (6 only) - \$3,500 (80% SOLD)**

### **BENEFITS | Breakfast/Refreshment Break Sponsorship Includes:**

- 1 Delegate registration
- Recognition as a REFRESHMENT BREAK sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the hospitality event

*(GST is not required to be charged on Sponsorship)*