

**ABORIGINAL  
MARKETPLACE**  
EVENTS



Aboriginal Marketplace Events in partnership with CFNR present the

# 2019 HAISLA LNG CONFERENCE & TRADESHOW

*Self Determining Through Economic Development*

at the Tamitik Complex in Kitimat, BC from April 2<sup>nd</sup> – 4<sup>th</sup>

## Conference Agenda Advertising Opportunities



## THE APPETITE FOR ABORIGINAL/PRIVATE SECTOR BUSINESS RELATIONSHIPS IS CHANGING RAPIDLY

The frustratingly slow progress of finalizing treaty negotiations in British Columbia and structuring framework agreements across Canada that protect the title and rights of our Indigenous people creates a challenging climate for Canadian Aboriginal communities. More and more they are realizing that they can, and should, take control of their own financial destiny. Ignoring government's inaction, they are turning to the private sector and forming new business relationships faster than any other time in Canadian history.

Aboriginal Marketplace Events are designed to assist with this new "relationship building" and our goal is to help facilitate new Aboriginal/private sector business ventures through our National Aboriginal Business Opportunities (NABOC) conference series.

Canada is ripe with many Aboriginal/private sector partnership success stories; from airlines to vineyards, high-end tourism to natural resource extraction. These stories aren't just about money; they are about dreams, entrepreneurs, hard work, vision and the emerging Aboriginal economic powerhouses on the Canadian Business scene.

## CONFERENCE OVERVIEW

The 2019 Haisla LNG Conference & Tradeshow stop on the National Aboriginal Business Opportunities Conference (NABOC) tour has become an immediate success with registration selling very quickly and over 450 delegates and 90 exhibitors anticipated to attend. The amount of development about to take place in the Kitimat area is truly staggering, with LNG Canada's pipeline and terminal project, Traverse Energy's propane terminal and the potential of future LNG terminals, Kitimat has become the "hot spot" of development in the Pacific Northwest of BC.

Our community hosts for this event are the Haisla Nation who wish to attract all regional First Nations to attend and discuss opportunities to participate and benefit from these "mega projects."

A tremendous amount of resource development activity is taking place in the territories of the Tsimshian, Haida, Haisla, Nisga'a and Gitksan Nations. Key decision makers from all of these Nations are expected to attend the conference along with a number of other interested First Nations from around BC. The partnerships and joint ventures currently being created by the Haisla Nation are ground breaking and extremely equitable and positive for the Nation and its partners.

## ADVERTISING OPPORTUNITY

The agenda for this event will be online from Jan 15th up until the event on April 2nd and will be distributed in hard copy form at the conference. Taking advertising space in the online and printed agendas is a great opportunity for organizations who are attending the conference to "tell their story" and showcase how they wish to work, or are already working, in collaboration to create economic prosperity for all involved. We've created some excellent rates and packages for this agenda which allow all conference delegates to participate in this promotion.

We look forward to working with you on this issue and enjoy your time at the conference.

*Marlon Louis*

Marlon Louis  
Editor

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**ADVERTISING RATES**  
(GST ADDITIONAL)

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Quarter Page **\$500**

Inside Front Cover **\$1750**  
Inside Back Cover **\$1950**  
Outside Back Cover **\$2500**

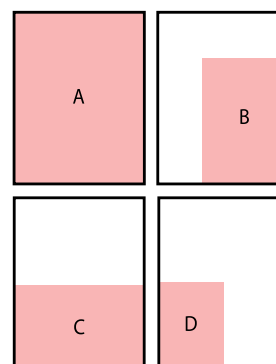
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**DEADLINE FOR SUBMISSIONS MARCH 22<sup>ND</sup>, 2019**

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**TECHNICAL REQUIREMENTS**

Please provide PDFs of your final artwork, press optimized in **CMYK colour**, with all fonts embedded. We accept files created with Adobe InDesign, Illustrator and Photoshop – include all fonts and linked images for the ad file. Photos, graphics and other bitmap based graphics should be saved in TIFF, JPEG or EPS Format.

Resolution must be **300 DPI** at full size. Logos and other vector-based graphics should be in EPS format or AI format and have all text converted to curves. Fonts must be postscript type 1 Mac compatible. Ad dimensions must be sized exactly to the ad size booked.

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