

**ABORIGINAL  
MARKETPLACE**  
EVENTS



# 2019 **SPONSORSHIP OPPORTUNITIES**



## 2019 HAISLA LNG CONFERENCE & TRADESHOW

*Self Determining Through Economic Development*

APRIL 02<sup>ND</sup> - 04<sup>TH</sup> 2019

TAMITIK JUBILEE SPORT COMPLEX, KITIMAT, BC

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORS - \$25,000

### **BENEFITS | Platinum Sponsorship Includes:**

- 5 Delegate registrations
- 1 Exhibit space
- Recognition as a PLATINUM sponsor on the conference website and in the online and printed agenda/magazine
- Logo on the conference lanyards
- Speaking/Presentation opportunity
- Opportunity to introduce the Haisla Chief and Council before their welcome address on Day 1
- A full-page ad and full-page article in the printed agenda/magazine
- Prominent Signage at the event
- Scrolling A/V recognition throughout the event

CFNR will also provide a full media platform inclusive of Radio, Live Video Stream, Website, Facebook and Twitter components. Story coverage on Journeys and live liners leading up to the event. CFNR Radio reaches the First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network.

### **Promotional ads for Platinum Sponsors**

- Banner ad with conference link starting Dec 1-April 4/19
- 4x 30 sec ads from Dec 31 - Feb 3/19
- 5 x 30 sec ads from Mar 1- March 29/19
- 8 x 30 sec ads from March 30 - April 2/19
- Live on location for 2 days April 2-4, interviews with speakers
- Up to 3 sponsor logos on the live stream video
- Up to 3 tile ads on live video page on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Live Streaming April 3-4 from the event showcasing presentations on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Sponsor mentions on the above radio ads.
- Sponsor credit during live coverage of the event.
- Sponsor logo will also be placed on the Live streaming page on CFNR website.

*(GST is not required to be charged on Sponsorship)*

# GOLD SPONSORS - \$10,000

## **BENEFITS | Gold Sponsorship Includes:**

- 3 Delegate registrations
- 1 Exhibit Space
- Recognition as a GOLD sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the event
- A full-page ad and full-page article in the printed agenda/magazine
- Prominent Signage at the event
- Scrolling A/V recognition throughout the event

CFNR will also provide Live Video Stream, Website, FaceBook and Twitter components. CFNR Radio reaches the First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network.

## **Promotional ads for Gold Sponsors**

- Banner ad with conference link starting Dec 1-April 4/19
- Up to 2 tile ads on live video page on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Live Streaming April 3-4 from the event showcasing presentations on [www.cfnrfm.ca](http://www.cfnrfm.ca)
- Sponsor credit during live coverage of the event.
- Sponsor logo will also be placed on the Live streaming page on CFNR website.

*(GST is not required to be charged on Sponsorship)*

# SILVER SPONSORS - \$7,500

## **BENEFITS | Silver Sponsorship Includes:**

- 2 Delegate registrations
- 1 Exhibit Space
- Recognition as a SILVER sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the event
- A half page ad and half page article in the printed agenda/magazine
- Signage at the event

*(GST is not required to be charged on Sponsorship)*

## BRONZE SPONSORS - \$5,000

### **BENEFITS | Bronze Sponsorship Includes:**

- 1 Delegate registration
- 1 Exhibit Space
- Recognition as a BRONZE Sponsor on the conference website and in the online and printed agenda/magazine
- Scrolling A/V recognition throughout the event
- A half page ad and half page article in the printed agenda/magazine

*(GST is not required to be charged on Sponsorship)*

## WELCOME RECEPTION SPONSORS - \$6,000

### **BENEFITS | Welcome Reception Sponsorship Includes:**

- Exclusive hospitality area
- Opportunity to display signage during the reception and welcome the guests
- Recognition as the Welcome Reception Sponsor on the conference website and in the online and printed agenda/magazine
- A full-page ad and full-page article in the printed agenda
- Scrolling A/V recognition throughout the welcome reception

*(GST is not required to be charged on Sponsorship)*

## BANQUET DINNER SPONSORS (2 only) - \$5,000

### **BENEFITS | Banquet Dinner Sponsorship Includes:**

- 2 Delegate registrations
- Opportunity to address the audience briefly at the banquet
- Recognition as a BANQUET DINNER sponsor on the conference website and in the online and printed agendas
- A/V credit during the banquet
- A half-page ad and half page article in the printed agenda

*(GST is not required to be charged on Sponsorship)*

## **BANQUET DINNER WINE SPONSOR - \$5,000**

### **BENEFITS | Banquet Dinner Wine Sponsorship Includes:**

- 2 Delegate registrations
- Opportunity to customize the wine label with the event name and your company logo which will be on all tables at the banquet dinner
- Recognition as the BANUET DINNER WINE sponsor on the conference website and in the online and printed agenda/magazine
- A half-page ad and half page article in the printed agenda
- Scrolling A/V credit during the banquet

*(GST is not required to be charged on Sponsorship)*

## **HOSPITALITY EVENT SPONSORS - \$6,000**

### **BENEFITS | Hospitality Event Sponsorship Includes:**

- Exclusive hospitality area
- Opportunity to display signage during the hospitality event and welcome the guests
- Recognition as the HOSPITALITY EVENT sponsor on the conference website and in the online and printed agenda/magazine
- A full-page ad and half page article in the printed agenda/magazine
- Scrolling A/V recognition throughout the hospitality event

*(GST is not required to be charged on Sponsorship)*