

# ABORIGINAL MARKETPLACE EVENTS

2019 SPONSORSHIP &  
EXHIBITOR OPPORTUNITIES



## NABOC PRINCE RUPERT 2019

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**APRIL 9<sup>TH</sup> - 11<sup>TH</sup>**

NABOC - National Aboriginal Business

Opportunities Conference

**Jim Ciccone Civic Centre, Prince Rupert, BC - Canada**

ABORIGINALMARKETPLACE.COM

# NATIONAL ABORIGINAL BUSINESS OPPORTUNITIES CONFERENCE (NABOC) PRINCE RUPERT 2019

Since 2007 we've been growing our delegate, sponsor and exhibitor following, and year-on-year all of our events sell out quickly and continue to provide the best Aboriginal/private sector business networking opportunities in Canada.

Our events consistently attract "Key Decision Makers" from Aboriginal Communities in both Canada and the USA, as well as private sector delegates from Canada, the USA, Asia, South America and Europe. Our events are dependable and sustainable as we have a very large following due to years of consistent delivery of quality events; and because we have never accepted government funding to support our events, which insulates us from the uncertainty of government support from year-to-year. Every event we have ever created has been successful and sold out.

The creation of Aboriginal Marketplace Magazine in 2011 has greatly enhanced the offerings to our sponsors as they now get additional exposure in the magazine which is read by all Aboriginal communities in Canada as well as over 80,000 other unique and relevant readers per issue.

Our 2018 NABOC Prince Rupert event attracted over 200 delegates and we anticipate an even bigger crowd in 2019. We will once again run the North Coast Job Fair alongside NABOC Prince Rupert which provides a great extra benefit for exhibitors looking for employees in that region.

As always sponsorship and exhibitor opportunities for our NABOC Prince Rupert event sell out very quickly and we work on a first-come-first-served basis so please do not delay in making a decision if you wish to become a sponsor and/or exhibitor.

We greatly appreciate the support of all of our delegates, sponsors and exhibitors and look forward to seeing many returning supporters in 2019. If you have any questions on being an exhibitor and/or exhibitor please contact me directly.

Yours Truly,



**GEOFF GREENWELL**

CEO

2G Group of Companies

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# SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

## **EXHIBITORS - \$1,599 PER EXHIBIT (PLUS GST)**

Benefits:

Includes 1 **FREE** delegate registration, recognition in the printed agenda, 8'x 10' exhibit space and scrolling A/V recognition throughout the event.

## SPONSORSHIP LEVELS

(GST is not required to be charged on Sponsorship)

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### **MAJOR SPONSORS (3 ONLY) – \$4,500**

Benefits:

Sponsorship includes 3 **FREE** delegate registrations, recognition in the printed agenda, scrolling A/V recognition throughout the event, a free ½ page ad in the NABOC Prince Rupert special edition of the Aboriginal Marketplace Magazine and the opportunity to address the audience.

### **CHIEF HAROLD LEIGHTON SPONSORSHIP (EXCLUSIVE - 1 ONLY) - \$3,500**

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, opportunity to introduce the Chief before his welcome address on Day 1, a free ½ page ad in the NABOC Prince Rupert special edition of the Aboriginal Marketplace Magazine- and scrolling A/V recognition throughout the event.

### **MAYOR JOHN HELIN SPONSOR (EXCLUSIVE - 1 ONLY) - \$3,500**

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, prominent recognition in the printed agenda, opportunity to introduce the Mayor before his welcome address on Day 1, a free ½ page ad in the NABOC Prince Rupert special edition of the Aboriginal Marketplace Magazine and scrolling A/V recognition throughout the event.

## **AUDIO/VISUAL SPONSOR (EXCLUSIVE - 1 ONLY) – \$3,500**

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, scrolling A/V recognition throughout the event and a free ½ page ad in the NABOC Prince Rupert special edition of the Aboriginal Marketplace Magazine.

## **CONFERENCE VIDEO SPONSOR (EXCLUSIVE - 1 ONLY) – \$3,000**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, opportunity to have a representative record the introduction of the conference video, recognition in the printed agenda, scrolling A/V recognition throughout the event and a free ½ page ad in the NABOC Prince Rupert special edition of the Aboriginal Marketplace Magazine.

## **LUNCHEON SPONSORS (2 ONLY) – \$3,500**

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, opportunity to address the audience before the sponsored luncheon and exclusive A/V recognition for a luncheon.

## **REFRESHMENT BREAK SPONSORS (6 ONLY) – \$2,500**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, and exclusive A/V recognition for an individual refreshment break.

## **GALA RECEPTION SPONSORS (2 ONLY) – \$3,000**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, and A/V credit during the banquet.

## **GALA RECEPTION DRINKS SPONSOR (EXCLUSIVE - 1 ONLY) – \$3,500**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, A/V credit during the banquet, and opportunity to customize the wine label with the event name and your company logo which will be presented at the banquet dinner.

## **KEYNOTE SPEAKER/MC SPONSORS (4 ONLY) – \$4,000**

Benefits:

Sponsorship includes 3 **FREE** delegate registrations, recognition in the printed agenda, opportunity to introduce the speaker before their speech and scrolling A/V recognition throughout the event.

## **SPEAKER SPONSORS (UP TO 12) - \$1,000 PER SPEAKER**

Benefits:

Sponsorship includes recognition in the printed agenda and scrolling A/V recognition throughout the event.

## **PANEL PRESENTATION SPONSORS (4 ONLY) - \$2,000 PER PANEL**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, opportunity to introduce the panel, recognition in the printed agenda and scrolling A/V recognition throughout the panel presentation.

## **CHARITY GOLF TOURNAMENT SPONSORS (2 ONLY) - \$2,500**

Benefits:

Includes a **FREE** foursome, recognition in the printed agenda, scrolling A/V recognition throughout the event and the opportunity to present the proceeds cheques to the host Chiefs at the Banquet Dinner.

## **CHARITY GOLF TOURNAMENT HOLE SPONSORS (9 ONLY) - \$250**

Benefits:

Includes a **FREE** player, exclusive signage at the sponsored hole, recognition in the printed agenda and scrolling A/V recognition throughout the event.

## **MARKETING PARTNER SPONSORS (2 ONLY) - \$2,500**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, a free ½ page ad in the NABOC Prince Rupert special edition of the Aboriginal Marketplace Magazine, recognition in the printed agenda and scrolling A/V recognition throughout the event.

## **HOSPITALITY EVENT SPONSORS – COST OF FOOD AND BEVERAGES PROVIDED (BUDGET \$6,000 - CAN BE SHARED BY 2 COMPANIES).**

Benefits:

Sponsorship includes exclusive hospitality area, opportunity to display signage during the event and address the guests, recognition in the printed agenda and scrolling A/V recognition throughout the event.

## **WELCOME RECEPTION SPONSOR - \$5,000**

Benefits:

Sponsorship includes exclusive hospitality area, opportunity to display signage during the event and address the guests, recognition in the printed agenda and scrolling A/V recognition throughout the event.

## **MEDIA PARTNERS (2 ONLY) - \$2,500 (CONTRA ADVERTISING WILL BE CONSIDERED)**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda and scrolling A/V recognition throughout the event.

## **DELEGATE LANYARD SPONSOR - \$3,500**

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda and scrolling A/V recognition throughout the event & your corporate logo on the lanyard.

## **HOST COMMUNITIES SPONSOR - \$5,000**

Benefits:

Sponsorship includes 2 **FREE** delegate registration, recognition in the printed agenda and scrolling A/V recognition throughout the event. This sponsorship assists members of the host communities to attend the event.