



**ABORIGINAL
MARKETPLACE**
EVENTS



Sponsorship Opportunities



**NORTHERN
OPPORTUNITIES
NOW!**
CAREER AND RECRUITMENT FAIR

SEPTEMBER 18-19 2019
TERRACE SPORTSPLEX, TERRACE, BC

JOIN US AT THE TERRACE SPORTSPLEX, IN TERRACE, BC
FROM SEPTEMBER 18TH & 19TH 2019 FOR THE LARGEST
CAREER & RECRUITMENT FAIR IN NORTHERN BC!



SEPTEMBER 2019 **18-19** TERRACE SPORTSPLEX
TERRACE, BC



**NORTHERN
OPPORTUNITIES
NOW!**
CAREER AND RECRUITMENT FAIR

On behalf of CFNR and Aboriginal Marketplace Events we invite you to join us at the 2019 Northern Opportunities Now – Career and Recruitment Fair on September 18th and 19th at the Terrace Sportsplex in Terrace BC, on the Traditional Territory of the Kitsumkalum people of the Tsimshian Nation.

Northwest BC is booming with many Major Projects that are the driving force for the current Canadian economy. The demand for labour and skilled workers will increase dramatically over the next few years causing the need for more employees to rise. The need for planning your recruitment and retention initiatives to ensure you have enough skilled workers is essential right now. Northern Opportunities NOW will give you the opportunity to meet with potential employees and companies working on these projects.

We anticipate an audience of around 2,000 career/job seekers and 80-100 exhibitors. The focus of the event will be to give the career seekers an opportunity to meet with companies and organizations wishing to recruit new employees and students/trainees. It will also give companies the opportunity to educate job seekers on the correct steps to take to apply for employment with their organizations.

Day 1 will be dedicated to the youth, ages 16-25 years, and will include invites to all grades 10-12 students in the surrounding region. This will give them the opportunity to meet with the variety of industries that will be represented at the Career Fair. There will

be inspiring and informational presentations held at the REM Lee Theatre to help guide the youth on their education and career paths with focus on the emerging job market.

Day 2 will be open to the public at the Terrace Sportsplex. There will be shuttle services available from the outlying communities to assist with transportation. This day will give job seekers the opportunity to meet with trainers, educators and potential employers, from entry level to skilled trades. There will be an opportunity for everyone!

Career/Recruitment Fairs of this scale do not happen very often in the Northwest region of BC and we encourage you to attend and sponsor. There are a number of ways that your company can receive more prominent recognition at this event and support the job fair through sponsorships. Please see attached opportunities for your company to be a part of Northern Opportunities Now!

We look forward to working with you in Terrace, if you have any questions please contact Geoff Greenwell or Ron Bartlett.



Ron Bartlett
GSM, CFNR Network



Geoff Greenwell
CEO, 2G Group of Companies

PLATINUM SPONSORS - \$15,000

BENEFITS of Platinum Sponsorship Include:

- Prominent Signage at all entrances and exits at the event
- Opportunity to address the Grades 10-12 career seekers
- Sponsor credit on local signage in Terrace to direct street traffic to the event
- Up to 4 Exhibit spaces (with unlimited staff at your exhibit spaces)
- Scrolling A/V recognition throughout the event
- Logo on the conference lanyards
- Recognition as a Nutrition Sponsor throughout the event
- Exclusive inside front cover full-page ad and full-page article in the online and printed programs
- Recognition as a Gold Sponsor on the event website and in the online and printed program

CFNR will also provide a full media platform inclusive of Radio, Live Video Stream, Website, Facebook and Twitter components. Story coverage on Journeys, Aboriginal Week in Review and live liners leading up to the event. CFNR Radio reaches the entire Northern BC First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network

We would greatly appreciate your support as a sponsor.

TO BECOME A SPONSOR PLEASE CONTACT
RON BARTLETT DIRECTLY AT **250-615-6585** OR BY EMAIL AT RBARTLETT@CFNREM.CA OR
GEOFF GREENWELL TOLL FREE AT **866-284-8322** OR BY EMAIL AT GEOFF@2GGROUP.CA

GOLD SPONSORS - \$10,000

BENEFITS of Gold Sponsorship Include:

- Prominent Signage at the event
- 2 Exhibit spaces (unlimited staff at your exhibit spaces)
- Logo on the conference lanyards
- Opportunity to address the Grades 10-12 career seekers
- Recognition as a Gold Sponsor on the event website and in the online and printed program
- A full-page ad and full-page article in the online and printed programs
- Scrolling A/V recognition throughout the event
- Recognition as a Nutrition Sponsor throughout the event
- Sponsor credit on local signage in Terrace to direct street traffic to the event

CFNR will also provide a full media platform inclusive of Radio, Live Video Stream, Website, Facebook and Twitter components. Story coverage on Journeys, Aboriginal Week in Review and live liners leading up to the event. CFNR Radio reaches the entire Northern BC First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network.

SILVER SPONSORS - \$7,000

BENEFITS of Silver Sponsorship Include:

- Prominent Signage at the event
- 1 Exhibit Space (unlimited staff at your exhibit space)
- Scrolling A/V recognition throughout the event
- Recognition as a Silver Sponsor on the conference website and in the online and printed programs
- A full-page ad and full-page article in the online and printed programs
- Call to action campaign on CFNR leading up to the event with sponsor credit
- Sponsor credit on local signage in Terrace to direct street traffic to the event

CFNR will also provide a full media platform inclusive of Radio, Live Video Stream, Website, Facebook and Twitter components. Story coverage on Journeys, Aboriginal Week in Review and live liners leading up to the event. CFNR Radio reaches the First Nations audience as well as mainstream listeners throughout the 82 communities in our broadcast Network.

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