

ABORIGINAL MARKETPLACE

E V E N T S

2017 SPONSORSHIP &
EXHIBITOR OPPORTUNITIES



NABOC VANCOUVER

OCTOBER 24TH - 26TH

NABOC - National Aboriginal Business
Opportunities Conference

River Rock Casino & Resort, Richmond, BC - Canada

ABORIGINALMARKETPLACE.COM

NATIONAL ABORIGINAL BUSINESS OPPORTUNITIES CONFERENCE (NABOC) VANCOUVER 2017

Since 2007 we've been growing our delegate, sponsor and exhibitor following, and year-on-year all of our events sell out quickly and continue to provide the best Aboriginal/private sector business networking opportunities in Canada.

Our events consistently attract "*Key Decision Makers*" from Aboriginal Communities in both Canada and the USA, as well as private sector delegates from Canada, the USA, Asia, South America and Europe. Our events are dependable and sustainable as we have a very large following due to years of consistent delivery of quality events; and because we have never accepted government funding to support our events, which insulates us from the uncertainty of government support from year-to-year. Every event we have ever created has been successful and sold out.

The creation of Aboriginal Marketplace Magazine in 2011 has greatly enhanced the offerings to our sponsors as they now get additional exposure in the magazine which is read by all Aboriginal communities in Canada as well as over 80,000 other unique and relevant readers per issue.

As always sponsorship and exhibitor opportunities for our NABOC Vancouver event sell out very quickly and we work on a first-come-first-served basis so please do not delay in making a decision if you wish to become a sponsor and/or exhibitor.

We greatly appreciate the support of all of our delegates, sponsors and exhibitors and look forward to seeing many returning supporters in 2017. If you have any questions on being an exhibitor and/or exhibitor please contact me directly.

Yours Truly,



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SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

EXHIBITORS - \$1,499 PER EXHIBIT (PLUS GST)

Benefits:

Includes 1 **FREE** delegate registration, recognition in the printed agenda, 8'x 10' exhibit space and scrolling A/V recognition throughout the event.

SPONSORSHIP LEVELS

(GST is not required to be charged on Sponsorship)

MAJOR SPONSORS (3 ONLY) – \$4,500

Benefits:

Sponsorship includes 3 **FREE** delegate registrations, recognition in the printed agenda, scrolling A/V recognition throughout the event, a free ½ page ad in the NABOC Vancouver special edition of the Aboriginal Marketplace Magazine and the opportunity to address the audience.

HOST CHIEF SPONSOR (EXCLUSIVE - 1 ONLY) - \$3,500

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, opportunity to introduce the Chief before his welcome address on Day 1, a free ½ page ad in the NABOC Vancouver special edition of the Aboriginal Marketplace Magazine- and scrolling A/V recognition throughout the event.

HOST CHIEF SPONSOR (EXCLUSIVE - 1 ONLY) - \$3,500

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, prominent recognition in the printed agenda, opportunity to introduce the Chief before his welcome address on Day 1, a free ½ page ad in the NABOC Vancouver special edition of the Aboriginal Marketplace Magazine and scrolling A/V recognition throughout the event.

AUDIO/VISUAL SPONSOR (EXCLUSIVE - 1 ONLY) – \$3,500

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, scrolling A/V recognition throughout the event and a free ½ page ad in the NABOC Vancouver special edition of the Aboriginal Marketplace Magazine.

CONFERENCE VIDEO SPONSOR (EXCLUSIVE - 1 ONLY) – \$3,000

Benefits:

Sponsorship includes 1 **FREE** delegate registration, opportunity to have a representative record the introduction of the conference video, recognition in the printed agenda, scrolling A/V recognition throughout the event and a free ½ page ad in the NABOC Vancouver special edition of the Aboriginal Marketplace Magazine.

LUNCHEON SPONSORS (2 ONLY) – \$3,500

Benefits:

Sponsorship includes 2 **FREE** delegate registrations, recognition in the printed agenda, opportunity to address the audience before the sponsored luncheon and exclusive A/V recognition for a luncheon.

REFRESHMENT BREAK SPONSORS (6 ONLY) – \$2,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, and exclusive A/V recognition for an individual refreshment break.

BANQUET DINNER SPONSORS (2 ONLY) – \$3,000

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, and A/V credit during the banquet.

BANQUET DINNER WINE SPONSOR (EXCLUSIVE - 1 ONLY) – \$3,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda, A/V credit during the banquet, and opportunity to customize the wine label with the event name and your company logo which will be presented at the banquet dinner.

KEYNOTE SPEAKER/MC SPONSORS (4 ONLY) – \$4,000

Benefits:

Sponsorship includes 3 **FREE** delegate registrations, recognition in the printed agenda, opportunity to introduce the speaker before their speech and scrolling A/V recognition throughout the event.

SPEAKER SPONSORS (UP TO 12) - \$1,000 PER SPEAKER

Benefits:

Sponsorship includes recognition in the printed agenda and scrolling A/V recognition throughout the event.

PANEL PRESENTATION SPONSORS (4 ONLY) - \$2,000 PER PANEL

Benefits:

Sponsorship includes 1 **FREE** delegate registration, opportunity to introduce the panel, recognition in the printed agenda and scrolling A/V recognition throughout the panel presentation.

CHARITY GOLF TOURNAMENT SPONSORS (2 ONLY) - \$2,500

Benefits:

Includes a **FREE** foursome, recognition in the printed agenda, scrolling A/V recognition throughout the event and the opportunity to present the proceeds cheques to the host Chiefs at the Banquet Dinner.

CHARITY GOLF TOURNAMENT HOLE SPONSORS (9 ONLY) - \$250

Benefits:

Includes a **FREE** player, exclusive signage at the sponsored hole, recognition in the printed agenda and scrolling A/V recognition throughout the event.

MARKETING PARTNER SPONSORS (2 ONLY) - \$2,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, a free ½ page ad in the NABOC Vancouver special edition of the Aboriginal Marketplace Magazine, recognition in the printed agenda and scrolling A/V recognition throughout the event.

HOSPITALITY EVENT SPONSOR – COST OF FOOD AND BEVERAGES PROVIDED (BUDGET \$6,000).

Benefits:

Sponsorship includes exclusive hospitality area, opportunity to display signage during the event and address the guests, recognition in the printed agenda and scrolling A/V recognition throughout the event.

WELCOME RECEPTION SPONSOR - \$5,000

Benefits:

Sponsorship includes exclusive hospitality area, opportunity to display signage during the event and address the guests, recognition in the printed agenda and scrolling A/V recognition throughout the event.

MEDIA PARTNERS (2 ONLY) - \$2,500 (CONTRA ADVERTISING WILL BE CONSIDERED)

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda and scrolling A/V recognition throughout the event.

DELEGATE LANYARD SPONSOR - \$3,500

Benefits:

Sponsorship includes 1 **FREE** delegate registration, recognition in the printed agenda and scrolling A/V recognition throughout the event & your corporate logo on the lanyard.